

**International Association of Transportation Regulators (IATR)
Annual Conference, Toronto, Canada
Sheraton Centre Toronto, September 11-14, 2011**

Sponsorship Opportunities

(Note – Membership and Conference Registration are included in ALL sponsorship categories. Sponsorships confirmed by Feb. 28th will be included in all registration and marketing material.)

Bronze (\$2,500)

- One corporate announcement in the IATR conference newsletter, *The Regulator*, September Edition
- One registration to the IATR 2011 Annual Conference (value US\$699)
- One IATR Associate Membership (value \$650)
- ½ page color advertisement in the conference program
- Recognition at the IATR conference Welcome Reception

Silver (\$5,000)

- Three corporate announcements in the IATR newsletter, *The Regulator*
- Two registrations to the IATR 2011 Annual Conference
- One IATR Associate Membership
- Full page color advertisement in the conference program
- Recognition at the IATR conference Welcome Reception

Gold (\$7,500)

- Your Logo and link on the IATR Web site (one year)
- Three corporate announcements in the IATR newsletter, *The Regulator*
- Two registrations to the IATR 2010 Annual Conference
- One IATR Associate Membership
- One Exhibit Space (for full conference Sunday to Wednesday)
- Full page color advertisement in the conference program
- Recognition at the IATR conference Welcome Reception

Platinum (\$10,000)

- Your Logo and link on the IATR Web site (one year)
- Twelve corporate announcements in the IATR newsletter, *The Regulator* or Weekly Snippets
- Two registrations to the IATR 2011 Annual Conference
- One IATR Associate Membership
- Full page color advertisement on the inside cover of the conference program
- One Exhibit Space (for full conference Sunday to Wednesday)
- Speaking Opportunity at the IATR Conference (during breakfast or luncheon of choice)
- Meeting opportunity with the IATR Board of Directors (IATR Board Meeting, Sunday Sept 11th)
- Membership on IATR Associate Member Advisory Board (IATR Board Meeting, Sunday Sept 11th)
- Recognition at the IATR conference Welcome Reception

A La Carte Sponsorship Opportunities

- **IATR *The Regulator* Newsletter Announcement** - \$500 per space
- **IATR Refreshment Breaks** - \$1,000 per break (includes recognition)
- **IATR Full Conference Exhibit Space** - \$3,000/member; \$5,000/non-member
- **IATR Conference Materials** (Binders, Totes, etc.) – Please Contact Karen Cameron
- **IATR Hospitality Suite Host** – Contact Karen Cameron for arrangements
- **Tuesday Gala Dinner/Entertainment** – Contact Karen Cameron for arrangements
- **Pre/Post Conference Training Event** - To offer a training opportunity, marketed as part of the IATR conference, please contact Karen Cameron by February 28th, 2011.

To learn more about IATR and the Annual Conference visit www.iatr.org or contact:
Karen Cameron (716)405-5002; (905)228-2091; kcameron@iatr.org; P.O. Box 844 Lewiston, NY, 14092



2011 Conference Theme:
“Training and Hospitality:
The KEYS to Taxi Success”

****Continued for 2011 – Webinar Series – Contact Karen Cameron to discuss content topics, delivery models, and sponsorship packages.**