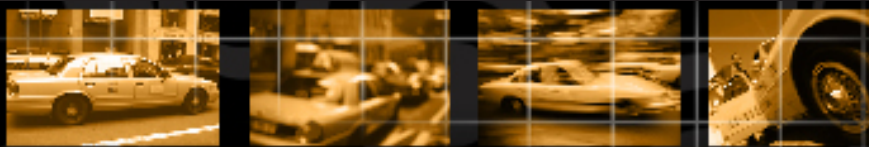


IATR 2011 Conference - Toronto, Ontario, Canada

www.iatr.org
US: (716) 405 5002
CA: (905)228-2091



Dates

September 11-14, 2011

The Sheraton Centre is in the heart of the city, with easy access to the theatre district, shopping, museums, and attractions. Room Rate \$199CAN (rates guaranteed for stays from Friday Sept 9th to Thursday September 15th inclusive)

Location

Sheraton Centre Toronto
123 Queen Street West, Toronto, ON
www.Sheraton.com/centretoronto

Conference Theme

Training and Hospitality - The Keys to Taxi Success

Toronto has been named the 10th most economically powerful city in the world, with a mosaic of cultures, in the heart of a region of 5.5 million people. As the economic engine of Canada, Toronto is a major tourist destination, and its taxi and limousine industries play a key role as ambassadors for the city. As our conference host, Toronto's Taxi Training Division will showcase their philosophy and approach to training, hospitality and customer service in the context of Municipal Licensing and Standards.

Business Session Format

Integrated and Interactive

- Keynote and Plenary Sessions
- Concurrent Sessions focused on unique taxi, limousine and paratransit issues
- Presentation of research papers from around the world
- Supplier displays fully integrated into the business session
- Indoor accessible vehicle and vehicle technology tradeshow throughout the conference



Program at a Glance

Sunday Sept 11 (9:00 - 3:00 pm) Pre-Conference Training Session (TBD)
Sunday Sept 11 (6:00 - 9:00 pm) Welcome Reception
Monday Sept 12 - Training and Safety - An Operational and Compliance Focus
Tuesday Sept 13 - Hospitality - What the Business and Tourism Communities Have to Say
Wednesday Sept 14 - Partnership Perspective - planning major events, dealing with peak demand
Wednesday Sept 14 - (9:00 - 4:00 pm) Post-Conference Training (TBD)

Who Should Attend

- Regulators of for-hire vehicles with responsibility for licensing, training and standards
- Public Transport planners and policy advisors
- Elected officials with responsibility for passing taxi/livery legislation
- Municipal Law Enforcement Staff
- Transit Agencies coordinating with other service providers
- Industry suppliers providing technology and business solutions to the for-hire industry



[Photo credit: Wim Faber]



[Photo credit: Wim Faber]

Rates

Full Conference Early-Bird Member Rate = \$US 699
Full Conference Early-Bird Non-Member Rate = \$US 850
Day Rates = \$US 250

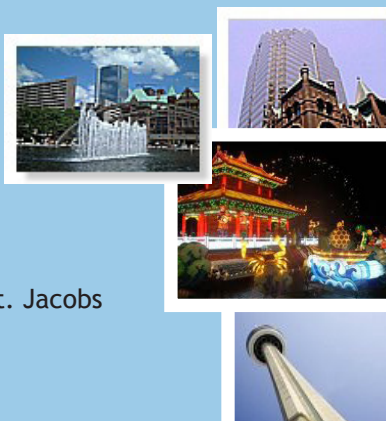
Registration Deadlines

Additional Training Sessions (Sunday and Wednesday) = \$US 99
Online Registration begins January 3, 2011 (www.iatr.org)
Early Bird Registration Deadline - Friday August 5, 2011
Hotel Block Rate Deadline - 5:00 pm EDT, August 10, 2011

Pre and Post Conference Tours

Referrals to a local tour operator will be available for tours to St. Jacobs Village and Niagara Wine Tours, and other destinations.

Contact Karen Cameron at kcameron@iatr.org for more details.



International Association of Transportation Regulators. Contact Information: P.O. Box 844, Lewiston, NY, 14092. Phone (716) 405-5002. Contact Person: Director, Membership Services Karen Cameron (kcameron@iatr.org).

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Why this Conference?

The IATR Conference is the most cost-effective educational opportunity offered for regulators of for-hire transport. Begin your regulatory scan, best-practices research, or business process review by taking advantage of the experienced peers that attend IATR.

IATR: Who We Are

IATR is a growing peer group of taxi, limousine and for-hire transportation regulators, dedicated to improving the practice of licensing, enforcement and administration through the sharing of information and resources.

IATR Membership Benefits

- Through the IATR website members gain access to:
- A directory of key personnel in other jurisdictions, to help you reach the right contact when you need a peer
 - A searchable database of operational statistics, performance measures, and regulatory initiatives, to help you sort and easily locate like-minded jurisdictions.
 - A library of reports, and studies undertaken by other jurisdictions.
 - A monthly newsletter reporting on newsworthy events in other jurisdictions
 - The ability to have a survey sent to all IATR members, to give you the data and answers you need
 - Each year, IATR holds a highly successful annual conference. For three days, regulators from around the world share perspectives, experiences, statistics and even a laugh or two.

IATR Purpose

IATR was formed to establish a professional association of municipal, county, state, country, provincial, or federal transportation regulators who are directly or indirectly responsible for the regulation of transportation industries. In general, the purpose of the organization is to encourage close cooperation and sharing of information between the various entities represented and to work to resolve common problems.

The members of IATR are committed to working for the betterment of the government or regulatory entities that they represent. Members of IATR are expected to present solutions to their respective governing bodies for consideration and to develop needed educational programs that will benefit the members, the community, the industry and the entities they represent.

IATR Objectives

- Collection, analyses and dissemination of information relating to public vehicles for hire
- Discussion and exchange of ideas among government officials concerning the regulation of public vehicles for hire.
- Coordination of efforts to improve the regulatory framework of public vehicles for hire.
- Improvement of the public vehicle for hire industry.

Learn more about IATR

IATR's website contains downloads of presentations from previous conferences. And we recently added video from the 2009 New York conference and the 2010 Chicago conference to show the calibre of debate offered as part of the IATR experience.

Visit www.iatr.org and click on "IATR Conferences" for more information.



[Photo credit: Wim Faber]

Future IATR Conferences

2012 is IATR's 25th Anniversary.

2012 - Washington, D.C. - J.W. Marriott, Pennsylvania AV (blocks from the White House)
2013 - St. Louis, MO
Conference dates to be determined



[Photo credit: Wim Faber]



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